

BRANDSPOT SPECIFICATIONS FOR ARTWORKS

High resolution **PDF files**, no bleeds, no overlap, no cuttinglines, no print specifications.

Original design in Adobe Illustrator, Indesign is also possible.

- Fonts converted in outline (vector).
- Logos always as vectorfiles.
- Pictures minimum 300 dpi on real size or higher for products with close look. (indoor). For outdoors, big banners : resolution of 100 to 150 dpi depending on distance.
- Do not link images.
- **Colors**
For digital printing: CMYK.
For screenprinting: Pantone.
Color matching Pantone for digital printing 35 € /Pantone color.
Colors can be different depending the material.
- **Dimensions**
Exact dimensions (B x H, 100%), unless other specifications in template.
- For specific shapes, like stickers of panels, please create CutContour in Illustrator : follow these guidelines:
 - Prepare an extra layer, name = CutContour
 - On this new layer place a shape that is supposed to be cut (keep in mind it should be a contour).
 - Next step is to use on this contour the colour (magenta) that you previously saved in the colour library as CutContour

CHECKLIST

- Did you use the correct template?
- Scale 1:1
- CMYK colors for digital print or Pantone colors for screenprinting?
- Dpi pictures ok?
- All text in outline (vector) ?
- All logos vectorised?
- All images included and **not linked**?
- Finest lines minimum 3 pt thickness?
- Overprint out?
- No bleeds, no overlap, no cuttinglines, no print specifications?
- Printfile in PDF?

SEND FILES TO :

Until 6 MB by mail to prepress@brandspot.be

Bigger files by <https://www.wetransfer.com>

Upload via www.wetransfer.com, to prepress@brandspot.be mentioning your product and the number of your offer.

Do you need any help or assistance? Please call us ! 32 2 304 73 63